

2025 Q1 Report:

Glanmore National Historic Site

Key Statistics

Operating Days:	73
Operating Hours:	269
Volunteer Visits:	91
Volunteer Hours:	N/A
Outreach Connections (Offsite):	N/A
Onsite Visitors Total:	692
Adult	294
Senior	124
Youth	54
Child	80
Preschool	19
Paid Group Tour	20
Unpaid Group Tour	07
School Program	N/A
School Program – Teachers/Chaperones	N/A
Library Pass	25
Public Pass	46
Member Visits	23
Rental Participants (filming projects)	0

Events and Programs

January 31 – P.A. Day Decorate a Toque Drop-In – 13 participants

Heritage Week Museum Chats/Features:

- February 18 – “Wedgewood Designed for Canada” – 3 participants
- February 19 – “Preserving your Heirlooms” – 3 participants
- February 20 – “From Attic to Basement” tour – 15 participants
- February 21 (at QSWC) – Celebrating Belleville’s Hockey History – 30 participants
- February 22 – “Bad Victorian Ideas: Arsenic, Mercury and Lead... Oh my! – or What I learned from TikTok...” – 8 participants

March Break: Timeless Toys, Games, and Crafts (with regular admission)

Outreach

- Provided (3) Volunteer appreciation prizes for CDC Quinte
- Provided (2) Museum Passes for Central Hastings Schools Spring Fair
- Introductions and guidelines for (2) photography clubs

Group Tours

Numbers represent individual group participants.

Paid Group Tours

- COPE Madoc – 11
- Private group tours – 5
- Private group tour – 4

Unpaid Group Tours

- PEC Museums Volunteers Behind-the-Scenes tour – 7

Collections

Artifact Donation Offers/Reviewed: 4 (1 accepted)

Registered to date: 93

Accessions (Artifacts processed): 38

Deaccessions (Artifacts removed from collections): N/A

General Collections Work:

- 01 Accessions fully catalogued
- 679 Records added/edited in PastPerfect
- 277 Photos edited and uploaded to PastPerfect
- 260 Objects photographed and stored

Research Requests:

- Photography request for two objects relating to Point Anne. An individual is writing a book and had requested photographs of a ceremonial trowel and a needlepoint hanging.

Conservation:

- Monitoring of C 96.1, C 96.2, C 96.3 and C 96.4 is ongoing – no significant changes to note.
- C 278 c – Returned from Queen’s University in February

MAP Project (Collections Storage Consolidation):

The end of Q1 2025 saw the end of the MAP storage and digitization project. During the duration of the project, just over three thousand object records were entered or edited in PastPerfect. Each object that did not have a record in the database was given one which included basic information including (but not limited to) the object’s location, object ID and object name. These were named “shell records” and will be filled in as time allows by staff and volunteers. If the record was already in the database, but there

was no associated photograph, one was taken which resulted in over 1000 objects being photographed during the project. These images are currently being edited by staff and added to the database as time allows and to date, one quarter of those images have been added to PastPerfect. The funding also supported data migration that was facilitated by PastPerfect. This allowed for approximately 1000 records to be added to the database from Room A which was omitted from this project because it houses the museum's textiles and personal items which are mostly already boxed. Boxing the items created over eighty linear feet of space, although about two thirds of that space was replaced with boxed items. The grant allowed for the purchase of three new space-saving shelving units.

Exhibition and Design Work

Victorian Christmas	Closed January 5, then dismantled and stored
Beyond Blue & White: Wedgwood Designed for Canada	Visiting from King Heritage & Cultural Centre – opened January 21
Portraits of Black History in Belleville	Banner exhibit featured at Glanmore in February for Black History Month

- Installed Sir Mackenzie Bowell China in Dining Room
- Various carpentry projects, and prop acquisitions, are underway for the future kitchen exhibit (opening in summer 2025)
- (5) artifacts went on display (cheese scoop, wick trimmer/snuffer, tray, ceramic souvenir, (2) white runners)
- Ordered new prop materials to enhance exhibits
- Research for upcoming exhibits (kitchen, servants)
- Investigating the development of a new Glanmore orientation video
- New 'artifact hunt sheets' developed

Web Site and Social Media

Glanmore.ca	5,900 visits, 5,888 new visitors, 12,894 page views
Facebook	2,615 followers (21 new), 3,407 engagements, 186 shares
Instagram	2,096 followers (280 new), 1,559 engagements, 22 shares
YouTube	48,276 (22,679 new), 6.7 million views, 36,400 hours of watch time
TikTok	263,757 (4,831 new) followers, 5.9 million video views, 271,100 engagements, 15,000 shares
Google Business Profile	1,840 profile interactions, 52 calls, 763 directions, 1,025 clicks to view website

Advertising, Marketing & Media

- Paid advertising on Facebook and Instagram (Hockey History, Wedgwood exhibit, Heritage Week, March Break, etc.)
- Social media posts on Facebook and Instagram about events, exhibits, behind the scenes work etc.
- Content provided for City of Belleville Community Press Ads on museum events/programs
- Article written and photos submitted for the Spring edition of Grapevine Magazine (on Eleanor Bowden, a servant at Glanmore)
- Media releases for events/programs (Heritage Week, Hockey History, Black History Month, and Wedgwood exhibit)
- Watershed Spring Ad
- Grapevine Spring Ad
- Tour provided on request of Bay of Quinte Marketing to Culinary Tourism organization.
- Digital ad content provided to Communications for Bell Blvd. Billboard, InQuinte and Quinte News (Hockey History, Wedgwood exhibit)
- Digital files provided to QSWC for the road sign, posters, tv's (Hockey History)

- Annual advertisements placed in the following publications: Discover Belleville, 101 things to do with Students, Belleville Chamber Map
- Blue Sky account established.
- Article and Photos in Intelligencer and Photo in Community Press about Glanmore's TikTok success.

Maintenance and Capital Projects

- Building exterior/interior inspections and custodial care ongoing
- Joint Health & Safety Inspections conducted in January, February, March
- Electrical inspection (Jan 8)
- A new set of metal back doors was installed (Jan 15/16)
- Inspection and service of exterior lift (Jan 29)
- HVAC system required rewiring of the humidity controller as it had been wired as if it were a thermostat (Feb 19) – which was affecting furnace performance
- HVAC - service to basement humidifier, replaced filter and inspection of attic unit (March 25)
- Consultation with Fire and Emergency Services on Glanmore's report (by CCI) on fire prevention recommendations – specifically an AES system
- Consultant conducted a site inspection in relation to a 'bat exclusion' project (March 19)

Special Projects

- Assessed and migrated the museum's pertinent networked files to a new system rolled out by the corporation, SharePoint
- Draft completed for Digital Strategy, a requirement of funding in 2025 for the annual Community Museums Operating Grant
- Initiated the adoption of a new POS system (Xplor) – with rollout for late spring
- Participating in a case study with the Canadian Conservation Institute and Carleton University on fire prevention in historic homes/properties