

City of Belleville

Report No: MT-2025-TOAC-18

Meeting Date: June 16, 2025



To: Transit Operations Advisory Committee
Department: Transportation & Operations Services
Staff Contact: Brad Strauss, Supervisor, Transit Services

Subject: Regional Transit Pass

Recommendation:

"THAT the Committee receive Report MT-2025-TOAC-18 Regional Transit Pass."

Strategic Plan Alignment:

Transportation and Mobility: Develop a viable, affordable and accessible public transit system that addresses the needs of our citizens

Transportation and Mobility

Background:

Belleville Transit has been discussing entering into an agreement with Prince Edward County and Quinte Transit to offer a monthly regional bus pass that will be valid on both the Belleville Transit system as well as the County Transit system operated through Quinte Transit.

Financial/Analysis:

The regional monthly bus pass will offer unlimited ridership on both Belleville Transit and County Transit for 30 days upon the first activation.

The cost of the monthly pass will be \$215.00, with \$140.00 of the revenue going to Prince Edward County and \$75.00 to the City Of Belleville. There will also be a Concession Fare Pass for seniors and specialized riders for \$165.00, with \$95.00 of the revenue going to Prince Edward County and \$70.00 to the City Of Belleville.

All fare revenue collection will be collected and disbursed by the City Of Belleville through the Genfare system the City Of Belleville currently uses for all transit fares. The regional monthly passes will be available in both a reloadable pass card, as well as a digital BTAP pass.

County Transit will have it's own bus stop at the front of the bus terminal on Pinnacle Street.

Conclusion:

It is recommended that the Committee receive Report MT-2025-TOAC-18 Regional Transit Pass.

Reviewed by:

Joseph Reid, Director, Transportation and Operations

Status:

Approved - 13 Jun 2025